

# BUILDER & DEVELOPER PARTNERS



**Greenbridge**  
HOME PLAN RANGE

# THE PROBLEM

Aspiring kiwi home owners want a home that's great to live in, healthy for their family, which has low running costs and that won't cost the earth. Unfortunately existing New Zealand homes are often cold, damp and many new homes are poorly designed, under-performing and expensive.

Customers are starting to demand more! There's a fast growing segment of the NZ market wanting sustainable, healthy and more affordable home build options. These customers are looking for businesses with experience and integrity in this field. However it takes considerable time, money and expertise to develop just one plan to this standard and that's before considering the work of marketing, selling, customising, consenting and of course building these homes for customers...

Greenbridge has been talking with builders across NZ. Some of the common concerns expressed:

- How do we differentiate ourselves as builders in the market?
- How do we transition into the green home market?
- How do we overcome the stigma of green homes being expensive?
- How do we find the right clients to work with in this new market?
- How do we come up-to-speed on green construction and materials?
- How do we find an experienced and reputable design company to work with?
- How do we build green and still have flexibility around material specs?
- With rising interest rates and an impending down-turn in the market, aside from switching away from new-builds to reno's, what else can we do to access new markets and secure work moving forward?

Most builders and developers don't have the time, money, or inclination to answer these questions, let alone develop an offer to meet this need in the market. They tend to want to focus their time on building homes and would ideally like access to a high volume, quality solution that they can use in their existing business. Many would rather outsource the marketing, sales, design and consenting to someone else, that can offer both access to plans for their existing customers and a sales funnel of work from a market segment they don't currently have access to...

This is essentially what we're offering to partner builders and developers across New Zealand...

# THE SOLUTION

Greenbridge has developed a full range of green home plans, spanning four different styles and seven typologies, ranging from sleep-outs and cabins, right through to 1,2,3 and 4 bedroom homes, in both single storey and mezzanine format homes.

We look after the design, marketing, sales and consent process, leaving our partners free to focus on what they do best – build beautiful homes for their customers. In the current market of material shortages and frequent price increases, many customers are looking for the security of complete design and build solution. As Greenbridge's pre-designed home plans are being sold nationwide, we're developing build and developer partnerships across NZ to provide this...

## HEALTHIER HOMES, MADE AFFORDABLE

Greenbridge's range of pre-designed green homes were created to make the process of planning and building a green home in NZ easy.

## WHAT MAKES US DIFFERENT?

**HEALTHY** - Our plans are designed and specified toxin-free, for a healthy build and living environment for both builders & customer's homes.

**OPTIMISED LAYOUTS** - All our plans have optimised layouts and built-in storage for reduced build costs and maximised liveability. Simple construction, small footprint homes that perform better and cost less to build.

**PERFORMANCE FOCUSED** - Our plans are designed to be warmer, drier, use less water, and have lower ongoing running costs. They use standard construction methods, with panelisation options and green specifications.

**WASTE REDUCTION** - All our plans use designs based on standardised material sizings, to reduce waste and utilise sustainable specifications, to minimise environmental impacts.

**INDEPENDENTLY PRICED** - We can provide full material take-offs from an independent quantity surveyor, reducing pricing work for builders and giving build cost surety from the outset.

**CUSTOMISATION OPTIONS** - Unlike other set plan offers, our plans come with a wide range of standardised add-ons and customisation options, to suit the needs of site and customer.

If you're interested to find out more about our home plans and how a partnership with Greenbridge can help your business transition into the green-home market, gain access the right customers and get more home sales, then drop us a line... (contact details on back page).

*“Our purpose is to  
support people back into  
connection with their  
communities and their  
environment, in order to  
heal people and planet”*

To see our plans and find out more, including watching video walkthroughs of our plans, hearing from past clients and much, much more - check out our website or drop us a line...

daniel@greenbridge.co.nz | 021 368 521 | WWW.GREENBRIDGE.CO.NZ